

**For Immediate Release**

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**EnableMart: Exclusive Manufacturer's Rep for Deaf Communication Device**

SALT LAKE CITY, UT – For people who are deaf and hard of hearing, simple conversations that most of us take for granted are either missed opportunities all together or quickly turn into Charades-like moments as uncomfortable for the people involved as it is for those watching from across the room. The UbiDuo is a communication device that can help and people are taking notice. Already the United States Postal service and national retailers like Sam's Club and Lowe's have latched on to this technology as a means of communicating with the public and with their own employees who are deaf or hard of hearing.

EnableMart and sComm entered into an agreement this week that names EnableMart as the singular outside sales representative for the UbiDuo in the United States. EnableMart product manager Michele Paley stated "Our hope is that through our combined marketing and advocacy efforts the UbiDuo will become a household name among the deaf and hard of hearing and we will hear more success stories from business owners and employees that have been able to cut interpreting costs to nil and boost their own teams to work together in really meaningful ways."

Companies like Lowe's, Walgreen's, even NASA and the Social Security Administration are using UbiDuo everyday to improve customer service and employee interaction and satisfaction. For a deaf or hard of hearing employee, the UbiDuo can mean the difference between a stagnant career or promotion and major advancement. While no one ever wants to admit to it, deaf or hard of hearing employees are sometimes overlooked for advancement because of communication and training difficulties or simply because of an employer's hesitancy to find new ways of communicating with those in their charge.

The UbiDuo is a rugged keyboard-based system that bridges communication between hearing and deaf and hard of hearing individuals. Its simplicity is what makes it so effective. It's not a computer, it's not a PDA – It's simply the best way to communicate effectively with those that cannot hear or speak out loud.

To learn more about UbiDuo and other technologies for the deaf and hard of hearing, visit EnableMart online at <http://www.EnableMart.com/Hearing>.

EnableMart is the worldwide leader in assistive technology distribution. With customers in all 50 states and over 45 foreign countries, EnableMart provides over 3,000 assistive technology and assistive living devices from over 200 manufacturers. EnableMart is inspired to continually seek out and provide the best assistive technology products at the most affordable costs and remains steadfast in their mission to change the lives of individuals with disabilities by eliminating barriers and paving the way to independent living.

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